



Your Passion. Your Purpose. Your Journey

 Women's
**LEADERSHIP
CONFERENCE**
DREAM Education™ 

and
Affinity Group Program
SPONSORSHIP PACKET

August 5, 2023
Dallas, Texas

Hosted by





Greetings, Supporters and Investors!

Thank you for your thoughtful consideration to be a part of our Women's Leadership Conference and Wellness Program! Our theme is: *Your Passion. Your Purpose. Your Journey.*

As you are aware, the top reason for teachers and social service professionals are leaving their field is STRESS. Our vision is to empower and celebrate professionals in these fields who serve under-resourced communities. After the conference, each attendee will have an opportunity to engage in monthly, virtual affinity group meetings and wellness check-ins facilitated by a mental health professional. I, personally, experience the value in these check-ins and support!

Please consider joining us to invest in our teachers and social service professionals today!

We need you!

Yours truly,
Dr. Ro, Chief Executive Officer
DREAM Education

5/5/23




TABLE OF CONTENTS

02

About DREAM

03

About the Conference

04

Dates, Venue and Audience

05

Accommodation/Registration

06

Presenters/Panelists/Speakers

07

Why Invest?

08

Sponsorship Levels/Info.

11

Our Partners

12

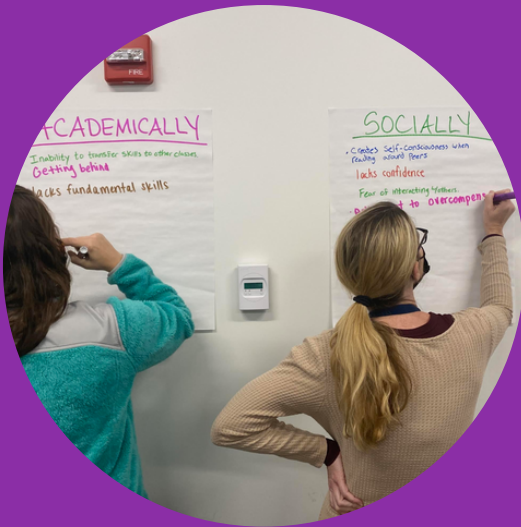
Meet our CEO



ABOUT DREAM

Dr. Ro Empowering All Minds (DREAM) Education Consulting is a Black/Woman-owned, boutique consulting firm that offers comprehensive, customized services to support schools and communities. These services included curriculum and program development, education leadership development and Diversity, Equity and Inclusion solutions.

DREAM Education partners with organizations to offer community-based programming and services.



ABOUT THE CONFERENCE

We are excited to host the "Your Passion. Your Purpose. Your Journey." Women's Leadership Conference in Dallas, Texas. It is our desire to empower participants and build leadership skills to support their respective education and social service fields. This event will motivate participants to remain in their fields as they continue to serve our most vulnerable youth.

This isn't just a one-day event! Participants will have an opportunity to attend virtual, monthly affinity group meetings and wellness check-ins with a mental health professional.

ABOUT THE PROGRAM

This isn't just a one-day event! Participants will have an opportunity to attend virtual, monthly affinity group meetings and wellness check-ins with a mental health professional for 10 months.

Conference and Program Outcomes

- To support mental wellness of professional women who serve under-resourced communities
- To uplift leaders in education and social services
- To develop leadership skills for transformative service among diverse populations
- To design a piece of artwork for leadership reflection
- To connect professional women for networking opportunities
- To offer post-conference coaching and development





DATES/PRICING

Conference

August 5, 2023

Register Now!

Conference Registration Period

Early Registration: June 5, 2023-June 19, 2023--\$249

Regular Registration: June 20-July 5, 2023--\$269

Late Registration: July 6, 2023-July 13, 2023--\$349

**No on-site registration*





CONFERENCE VENUE




1402 Corinth Street
Dallas, Texas 75215

HOTEL

 The Lorenzo Hotel
1011 S. Akard Street
Dallas, Texas 75215

 lorenzohotel.com

 Affinity Group Meetings/Wellness Check-ins (monthly)--based on sponsorships



AUDIENCE PROFILE

This conference is designed for professional women who serve under-resourced communities in the area of Education or Social Services. They may range from teachers, principals, social workers, community advocates and other social service professionals.

SPEAKERS, PRESENTERS & PANELISTS

Your Passion.
Your Purpose.
Your Journey.

August 5, 2023

DALLAS COLLEGE

Bill J. Priest Center
Dallas, Texas

Women's LEADERSHIP CONFERENCE

DREAM Education™



saxybisa
HEALTHY SOURCE OF INSPIRATION

Jazz Breakfast
7:30-8:30 a.m.

Conference

8:30 a.m. - 5 p.m



**Dr. Ro,
Host**

Chief Executive Officer



Dr. Kimm™
**KEYNOTE
SPEAKER**



Colonel (Dr) Patricia Thomas
United States Air Force



Jocelyn Hope
Owner/Agent
State Farm Insurance



Dr. G
CEO
Dr. G's Toolbox



Dr. Angel Turner
Interim Superintendent
Evanston/Skokie School District 65



Dr. J. Aida Knowlin
CEO
Earnest Learning, LLC



Nicole Angelica
Executive Director
Kensington, Inc.



Shaye Cunningham
CEO
StaybyShaye



Dynette Davis
School Board President/Frisco ISD
CEO/Dymensions Education, LLC



Kristal Madgett
Consultant
DREAM Education



April Preyar
CEO
JustUsJunkie, LLC



Niki Patton
Executive Director
2 Inspire Peace, Inc.



Krisshonda Odufuwa
CEO
Blue Melo, LLC



Dr. Lonna Hardin
CEO
Live Your Song, LLC





WHY INVEST?

To support mental wellness of professional women who serve under-resourced communities

To uplift leaders in education and social services

To develop leadership skills for transformative service among diverse populations

To support the Arts and align its elements design for leadership reflection

To connect professional women for networking opportunities

To offer post-conference coaching and development



SPONSORSHIP LEVELS

Diamond
\$50,000
1 available

65 Participants (Conference and Affinity Group Program)

- Conference presentation and table of 8
- Full-page/Back Cover Ad in Conference Booklet
- Virtual Remarks during Facebook and LinkedIn Live event
- Logo on media platforms
- Logo on conference banner
- Spring 2024 Educator and Social Services Professional Leadership Award Banquet presentation and Table of 8

Gold
\$25,000
8 available

25 Participants (Conference and Affinity Group Program)

- Conference presentation and Table of 8
- Full-page Ad in Conference Booklet
- Logo on media platforms
- Logo on conference banner
- Spring 2024 Educator and Social Services Professional Leadership Awards Banquet Table of 8

Emerald
\$10,000
5 available

A Team of 10 participants from a school/district or social service agency of your choice (Conference and Wellness Program)

- Logo in presentation
- Logo on promotional material and media platforms
- Full-page ad in Conference Booklet



SPONSORSHIP LEVELS

Silver

\$5,000

10 available

5 participants from a school/district or social service agency of your choice (Conference and Affinity Group)

- Logo in presentation
- Logo on promotional material and media platforms
- Full-page ad in Conference Booklet

Bronze II

\$1200

100 available

1 Educator or Social Service Professional (Conference and Affinity Program)

- Logo in presentation
- Logo on promotional material
- Organization or Name list in Conference Booklet

Bronze I

\$250

300 available

1 Educator or Social Service Professional (Conference ONLY)

- Logo or name in presentation
- Organization or Name listed in Conference Booklet



SPONSORSHIP AND IN-KIND DONATION SIGN-UP

SIGN UP

We have arranged donation links with our partner, Kensington Arts and Education, a nonprofit organization that supports communities. Also, there are in-kind donation and advertisement opportunities!

Your tax-deductible donation will be submitted through this organization.
(Tax ID: 47-5315417)

Kensington, Inc. has created a Wish List for the art supplies that will be used with the attendees: <https://www.dickblick.com/lists/wishlist/3360A22CL74CE>

CONFERENCE BOOKLET ADVERTISING

SIGN UP

Place your advertisement in the Conference Program Book.

- Back Cover: \$1500
- Inside Back Cover: \$1000
- Full-page: \$500
- Half-page: \$200
- Quarter-page: \$100

DONATION LINKS



Contact Dr. Ro at 214-794-8060 to discuss other donation submission options to avoid banking fees.



OUR PARTNERS





MEET OUR CHIEF EXECUTIVE OFFICER

Dr. Royond P. Hendrix (“Dr. Ro”)
Chief Executive Officer

drro@consultdream.com
214-794-8060

Dr. Ro has spent the last 27 years helping to improve outcomes for students in K-12 and higher education. Currently, she is the CEO of DREAM Education, a boutique consulting firm that offers programs and services to school districts, nonprofit organizations and communities in the areas of program development, advocacy and professional development. Her own story of "Darkness to Light" as discussed in her book, *The Testimony*, is one of courage, tenacity and purpose. She lives an imperfectly perfect life!

Dr. Ro enjoys leveraging her knowledge and skills to support communities in education leadership, curriculum design, research, school accreditation, special education advocacy and community development. She serves on several boards and is the co-founder of Kensington Arts and Education, a nonprofit organization that promotes Social Emotional Wellness through the Arts. Previously, Dr. Ro has served as a campus and school district administrator, teacher and professor. She is an accomplished clarinetist, author and international educator who holds several certifications in Education, including Director of Special Education and School Superintendency.

Dr. Ro holds a Bachelor of Science in Elementary and Special Education from Grambling State University and a Master of Education in Special Education with an emphasis on Severe/Emotional Behavior Disorders, Traumatic Brain Injury (TBI) and Autism. Additionally, she holds a Doctor of Educational Leadership from the University of North Texas and post-graduate studies from Minnesota State University.

Dr. Ro is the proud member of Alpha Kappa Alpha Sorority, Incorporated. She is also an active member of the National Association for Black School Educators, Kappa Delta Pi for Educators, Tau Beta Sigma Honorary Band Sorority and affiliated with numerous organizations serving schools and communities.

Dr. Ro's most noteworthy accomplishments are her adult children, Michael and Mia.

